



Thursday, March 10, 2011

9:00 a.m. — 11:00 a.m.

Great Wolf Lodge • Mason, OH

Please join us for an entertaining and informative look at what effects the Affordable Care Act will have on employers and the group plans they sponsor.

Employers of all sizes, regardless of whether or not they currently offer employer-sponsored health care, must make plans now for the changes coming as a result of the Affordable Care Act. We'll review the time-sensitive decisions that employers must make, and we'll help take the guesswork out of planning. Together we'll explore the requirements and the consequences employers of all sizes will face as a result of the Affordable Care Act, and we'll give you tips to minimize the costs of those requirements.

Guest speaker **William M. Freedman** is a Partner in the Corporate Department at Dinsmore & Shohl LLC in Cincinnati, OH. Bill's employee benefits practice serves a diverse client base with respect to the design, preparation and implementation of pension and welfare benefit plans and their ERISA-related issues, including the effect of laws such as ERISA, the Internal Revenue Code, the Age Discrimination in Employment Act, the Older Workers Benefit Protection Act, COBRA requirements, and HIPAA health care coverage.

We'll also have on hand representatives from **Anthem Blue Cross and Blue Shield** to discuss the implications for your business. Matt Lapp, Senior Account Manager for Anthem, is dedicated not only to insurance services, but also to delivering better care to Anthem's members, providing greater value to its customers, and improving the health of our communities.

Susan Verschoor and Andy Reed with Wells Fargo can discuss how pooled healthcare options, like EMS' Anthem offering, can counter the negative impact of the reform.

To register, send your contact information to charlotte.finley@emshro.com or call 513.852.4684 for additional information.

Special room rates available at Great Wolf Lodge for participants. Be sure to mention the EMS Health Care Reform Presentation when booking your room to receive the special rate of \$149 per night.

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